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|---|------------------------------------|--|---------------------|--------------|-------|-----|------|----|----|------|------|-------|--------|-------|---|----|----|-----|
| -   | B1. V. DV.03.02.DV.01              | <b>Module of choice 2.1 Project management in the agro-industrial complex (AIC)</b>          | B1. V.              | 688          | 67788 | 8   |      | 29 | 29 | 1044 | 1044 | 436.4 | 508    | 99.6  |   | 6  | 23 |     |
| -   | B1. V. DV.03.02.DV.01.01           | Economic and mathematical models and methods in project management                           | B1. V.              |              | 6     |     |      | 2  | 2  | 72   | 72   | 44.6  | 27.4   |       |   | 2  |    | 66  |
| -   | B1. V. DV.03.02.DV.01.02           | Agricultural economics   | B1. V.              | 8            | 7     |     |      | 8  | 8  | 288  | 288  | 125.4 | 129.4  | 33.2  |   | 8  |    | 63  |
| -   | B1. V. DV.03.02.DV.01.03           | Fundamentals of project management in the agro-industrial complex                            | B1. V.              |              | 8     |     |      | 3  | 3  | 108  | 108  | 46.6  | 61.4   |       |   |    |    | 63  |
| -   | B1. V. DV.03.02.DV.01.04           | Business process management in the agro-industrial complex                                   | B1. V.              |              | 8     |     |      | 3  | 3  | 108  | 108  | 46.6  | 61.4   |       |   |    | 3  | 63  |
| -   | B1. V. DV.03.02.DV.01.05           | Management of production projects in the agro-industrial complex                             | B1. V.              | 8            | 7     | 8   |      | 9  | 9  | 324  | 324  | 126.4 | 164.4  | 33.2  |   |    | 9  | 63  |
| -   | B1. V. DV.03.02.DV.01.06           | Project resource management in the agro-industrial complex                                   | B1. V.              | 6            |       |     |      | 4  | 4  | 144  | 144  | 46.8  | 64     | 33.2  |   | 4  |    | 63  |
| -   | B1. V. DV.03.02.DV.02              | <b>Module of choice 2.2 Project management in the fisheries complex (FC)</b>                 | B1. V.              |              |       |     |      |    |    |      |      |       |        |       |   |    |    |     |
| -   | B1. V. DV.03.02.DV.02.01           | Economic and mathematical models and methods in project management                           | B1. V.              |              | 6     |     |      | 2  | 2  | 72   | 72   | 44.6  | 27.4   |       |   | 2  |    | 66  |
| -   | B1. V. DV.03.02.DV.02.02           | Fisheries economics  | B1. V.              | 8            | 7     |     |      | 8  | 8  | 288  | 288  | 125.4 | 129.4  | 33.2  |   | 8  |    | 63  |
| -   | B1. V. DV.03.02.DV.02.03           | Fundamentals of project management in the fisheries complex                                  | B1. V.              |              | 8     |     |      | 3  | 3  | 108  | 108  | 46.6  | 61.4   |       |   |    | 3  | 63  |
| -   | B1. V. DV.03.02.DV.02.04           | Business process management in the fisheries complex   | B1. V.              |              | 8     |     |      | 3  | 3  | 108  | 108  | 46.6  | 61.4   |       |   |    | 3  | 63  |
| -   | B1. V. DV.03.02.DV.02.05           | Management of production projects in the fisheries complex                                   | B1. V.              | 8            | 7     | 8   |      | 9  | 9  | 324  | 324  | 126.4 | 164.4  | 33.2  |   |    | 9  | 63  |
| -   | B1. V. DV.03.02.DV.02.06           | Project resource management in the fisheries complex   | B1. V.              | 6            |       |     |      | 4  | 4  | 144  | 144  | 46.8  | 64     | 33.2  |   | 4  |    | 63  |
| -   | B1. V. DV. 03.03                   | <b>Elective module 1. Marketing</b>  | B1. V.              | 55666<br>788 | 15558 | 777 | 6788 | 64 | 64 | 2304 | 2304 | 989.2 | 1031.2 | 283.6 | 3 | 28 | 33 |     |
| -   | B1. V. DV. 03.03.01                | Introduction into profession   | B1. V.              |              | 1     |     |      | 3  | 3  | 108  | 108  | 44.6  | 63.4   |       | 3 |    |    | 67  |
| -   | B1. V. DV. 03.03.02                | Industrial Marketing   | B1. V.              |              | 5     |     |      | 2  | 2  | 72   | 72   | 32.6  | 39.4   |       |   | 2  |    | 67  |
| -   | B1. V. DV. 03.03.03                | Product Management   | B1. V.              |              | 5     |     |      | 2  | 2  | 72   | 72   | 44.6  | 27.4   |       |   | 2  |    | 67  |
| -   | B1. V. DV. 03.03.04                | Marketing Management   | B1. V.              | 5            |       |     |      | 4  | 4  | 144  | 144  | 64.8  | 46     | 33.2  |   | 4  |    | 67  |
| -   | B1. V. DV. 03.03.05                | Service marketing  | B1. V.              | 5            |       |     |      | 4  | 4  | 144  | 144  | 64.8  | 46     | 33.2  |   | 4  |    | 67  |
| -   | B1. V. DV. 03.03.06                | <b>Marketing information support</b>   | B1. V.              | 6            | 5     | 6   |      | 7  | 7  | 252  | 252  | 96.4  | 113.4  | 42.2  |   | 7  |    |     |
| -   | B1. V. DV. 03.03.06.01             | Fundamentals of Marketing Communications   | B1. V.              |              | 5     |     |      | 3  | 3  | 108  | 108  | 44.6  | 63.4   |       |   | 3  |    | 67  |
| -   | B1. V. DV. 03.03.06.02             | Marketing research   | B1. V.              | 6            |       | 6   |      | 4  | 4  | 144  | 144  | 51.8  | 50     | 42.2  |   | 4  |    | 67  |
| -   | B1. V. DV. 03.03.07                | Innovative marketing   | B1. V.              | 7            |       | 7   |      | 6  | 6  | 216  | 216  | 81.8  | 92     | 42.2  |   | 6  |    | 67  |
| -   | B1. V. DV. 03.03.08                | Internet Marketing   | B1. V.              |              |       | 7   |      | 2  | 2  | 72   | 72   | 62.6  | 9.4    |       |   |    | 2  | 67  |
| -   | B1. V. DV. 03.03.09                | Advertising activities   | B1. V.              | 8            |       | 8   |      | 5  | 5  | 180  | 180  | 65.8  | 81     | 33.2  |   |    | 5  | 67  |
| -   | B1. V. DV.03.03.DV.01              | <b>Module of choice 3.1. Marketing of a modern company</b>                                   | B1. V.              | 668          | 8     | 77  | 8    | 29 | 29 | 1044 | 1044 | 431.2 | 513.2  | 99.6  |   | 9  | 20 |     |
| -   | B1. V. DV.03.03.DV.01.01           | Assessment of market conditions  | B1. V.              | 6            |       |     |      | 4  | 4  | 144  | 144  | 64.8  | 46     | 33.2  |   | 4  |    | 67  |
| -   | B1. V. DV.03.03.DV.01.02           | Territory marketing  | B1. V.              | 6            |       |     |      | 5  | 5  | 180  | 180  | 76.8  | 70     | 33.2  |   | 5  |    | 67  |
| -   | B1. V. DV.03.03.DV.01.03           | Marketing in anti-crisis management  | B1. V.              |              |       | 7   |      | 5  | 5  | 180  | 180  | 74.6  | 105.4  |       |   |    | 5  | 67  |
| -   | B1. V. DV.03.03.DV.01.04           | Brand Marketing  | B1. V.              |              |       | 7   |      | 5  | 5  | 180  | 180  | 74.6  | 105.4  |       |   |    | 5  | 67  |
| -   | B1. V. DV.03.03.DV.01.05           | Consumer behavior  | B1. V.              | 8            |       | 8   |      | 6  | 6  | 216  | 216  | 83.8  | 99     | 33.2  |   |    | 6  | 67  |
| -   | B1. V. DV.03.03.DV.01.06           | Marketing in industries and fields of activity   | B1. V.              |              | 8     |     |      | 4  | 4  | 144  | 144  | 56.6  | 87.4   |       |   |    | 4  | 67  |
| -   | B1. V. DV.03.03.DV.02              | <b>Module of choice 3.2. Marketing of a fishery company</b>                                  | B1. V.              |              |       |     |      |    |    |      |      |       |        |       |   |    |    |     |
| -   | B1. V. DV.03.03.DV.02.01           | Marketing channels for distribution of fishery products                                      | B1. V.              | 6            |       |     |      | 4  | 4  | 144  | 144  | 64.8  | 46     | 33.2  |   | 4  |    | 67  |
| -   | B1. V. DV.03.03.DV.02.02           | Organization of marketing service activities in fisheries companies                          | B1. V.              | 6            |       |     |      | 5  | 5  | 180  | 180  | 76.8  | 70     | 33.2  |   | 5  |    | 67  |
| -   | B1. V. DV.03.03.DV.02.03           | Assessment of the competitiveness of the fisheries sector                                    | B1. V.              |              |       | 7   |      | 5  | 5  | 180  | 180  | 74.6  | 105.4  |       |   |    | 5  | 67  |
| -   | B1. V. DV.03.03.DV.02.04           | Marketing of fish products   | B1. V.              |              |       | 7   |      | 5  | 5  | 180  | 180  | 74.6  | 105.4  |       |   |    | 5  | 67  |
| -   | B1. V. DV.03.03.DV.02.05           | Management of consumer behavior of fisheries enterprises                                     | B1. V.              | 8            |       | 8   |      | 6  | 6  | 216  | 216  | 83.8  | 99     | 33.2  |   |    | 6  | 67  |
| -   | B1. V. DV.03.03.DV.02.06           | Relationship Marketing   | B1. V.              |              |       | 8   |      | 4  | 4  | 144  | 144  | 56.6  | 87.4   |       |   |    | 4  | 67  |
| <b>Block 2.Practice</b>   |                                    |  |                     |              |       |     |      |    |    |      |      |       |        |       |   |    |    |     |
| <b>Mandatory part</b>   |                                    |  |                     |              |       |     |      |    |    |      |      |       |        |       |   |    |    |     |
| +   | B2. O. 01                          | <b>Educational practice</b>  | B2. O               |              |       | 24  |      | 6  | 6  | 216  | 216  | 216   |        |       | 3 | 3  |    |     |
| +   | B2. O. 01 (Study practice)         | Introductory practice  | B2. O               |              |       | 24  |      | 6  | 6  | 216  | 216  | 216   |        |       | 3 | 3  |    | 60  |
| +   | B2. O. 02                          | <b>Production practice</b>   | B2. O               |              |       | 68  |      | 9  | 9  | 324  | 324  | 324   |        |       |   |    | 3  | 6   |
| +   | B2. O. 02 (Technological Practice) | Technological (design and technological) practice  | B2. O               |              |       | 6   |      | 3  | 3  | 108  | 108  | 108   |        |       |   |    | 3  | 60  |
| +   | B2. O. 02.02 (Externship)          | Externship   | B2. O               |              |       | 8   |      | 6  | 6  | 216  | 216  | 216   |        |       |   |    | 6  | 60  |
| <b>Block 3.State final certification</b>  |                                    |  |                     |              |       |     |      |    |    |      |      |       |        |       |   |    |    |     |
| +   | B3. 01                             | Execution and defense of thesis  | B3                  |              |       |     |      | 6  | 6  | 216  | 216  |       |        | 216   |   |    | 6  | 60  |
| <b>PFD. Electives</b>   |                                    |  |                     |              |       |     |      |    |    |      |      |       |        |       |   |    |    |     |
| +   | PFD. V. 01                         | Information and bibliographic culture  | PFD. V              |              | 2     |     |      | 2  | 2  | 72   | 72   | 18.6  | 53.4   |       | 2 |    |    | 308 |
| +   | PFD. V. 02                         | Applied Mathematics  | PFD. V              |              | 3     |     |      | 2  | 2  | 72   | 72   | 46.6  | 25.4   |       |   | 2  |    | 85  |
| +   | PFD. V. 03                         | Mathematical statistics  | PFD. V              |              | 4     |     |      | 2  | 2  | 72   | 72   | 46.6  | 25.4   |       |   | 2  |    | 85  |
| +   | PFD. V. 04                         | Research seminar   | PFD. V              |              | 6     |     |      | 2  | 2  | 72   | 72   | 32.6  | 39.4   |       |   |    | 2  | 200 |
| +   | PFD. V. 05                         | Organization of voluntary (volunteer) activities and interaction with socially-oriented NGOs | PFD. V              |              | 7     |     |      | 3  | 3  | 108  | 108  | 34.6  | 73.4   |       |   |    | 3  |     |
| +   | PFD. V. 06                         | Practice-oriented course "Internet of Things"  | PFD. V              |              | 7     | 8   |      | 4  | 4  | 144  | 144  | 81.2  | 62.8   |       |   |    | 4  |     |
| <b>Optional course in PT and Sports. Optional subjects (modules) in physical culture and sports</b> |                                    |  |                     |              |       |     |      |    |    |      |      |       |        |       |   |    |    |     |
| +   | OC in PT and Sports. 01            | <b>Module " Physical culture and sports" (V)</b>   | OC in PT and Sports |              |       | 246 |      |    |    | 330  | 330  | 330   |        |       |   |    |    |     |
| +   | OC in PT and Sports. 01.01         | Practical training in physical culture and sports (elective courses)                         | OC in PT and Sports |              |       | 246 |      |    |    | 330  | 330  | 330   |        |       |   |    |    | 74  |